



## Affiliate Classroom Magazine Advertisement

### Review of Magazine

The October 2005 issue will be Affiliate Classroom's 11<sup>th</sup> magazine issue since December 2004. Since that time, the AC Magazine has gained much exposure and continues to gain readership at a growth rate of over 30% a month.

Please feel free to review our prior issues (please click the link):

[December 2004](#)

[January 2005](#)

[February 2005](#)

[March 2005](#)

[April 2005](#)

[May 2005](#)

[June 2005](#)

[July 2005](#)

[August 2005](#)

[September 2005](#)

Our magazine is generally between 30-50 pages of content. September 2005 was the first issue where we are accepting advertisement. The past 10 months have been used to brand the magazine as an industry leading publication and to grow our circulation to past 25,000 internet marketing and affiliate marketing experts.

### 2 Versions of Magazine

To add extra value to our readers and to our advertisers, Affiliate Classroom launched a "Printable" version of the magazine in June 2005 to allow our readers to have a version that can be easily printed without a heavy load on their printer. This version of the magazine is very light on graphics.

Our advertisers will have their ads placed in the printable version as well – as long as an appropriate ad with no heavy images is also provided to us.

Please review samples at:

[June 2005 Printable](#)

[July 2005 Printable](#)

[August 2005 Printable](#)

[September 2005 Printable](#)

## **Circulation:**

As of date, The Affiliate Classroom magazine is circulated to over 25,000 subscribers. Our readers are internet marketers and affiliate marketers who have actually opted-in to receive the magazine. Our circulation is currently growing at over 75-100 a day.

In addition, our magazine is proudly displayed and made available as a FREE download (with no e-mail barriers) on our home page:

<http://www.AffiliateClassroom.com/>

Our main home page currently receives over 30,000 views a month and is giving the magazine far more exposure now than in the past.

It should be noted that access to the magazine from the home page will be very easy because the reader will not be required to give their e-mail or pay for this magazine – this will assure that our advertiser gets even more exposure.

## **Advantages of Affiliate Classroom Magazine Advertising:**

It should be noted that the October 2005 issue is only the second issue to accept advertising hence giving all advertisers in this issue a strong advantage and maximum exposure.

There are serious advantages to advertising with The Affiliate Classroom magazine that many other trade publications cannot offer:

- **Our circulation of 25,000+ and growing** is made up of almost 100% internet marketers and affiliate marketers only – our magazine does not focus on affiliate managers or programs/networks. Your magazine is being promoted solely to affiliates and experienced internet marketers.
- The magazine will be displayed openly on a webpage that currently receives well over 30,000 unique visitors a month.
- The advertiser will receive a free ad placement in our printable version.
- **All links in the magazine are LIVE** and can be immediately clicked. In print media, the reader has to log-on and visit the website. Through our magazine, they can immediately click the link.

- **Our magazine is MONTHLY** allowing our advertisers much more opportunity to advertise and making our magazine far more up-to-date and desirable for readers.
- **The Affiliate Classroom magazine is archived permanently** and all back issues are promoted every month. The advertisement is permanently placed for the life of the magazine.

### **Magazine Marketing and PR:**

All advertisers for the October 2005 issue will further benefit from the fact that The Affiliate Classroom has just hired a firm solely to handle the PR and marketing for the magazine.

We are planning on far expanding the exposure of this magazine in October 2005 which will give our advertisers maximum exposure and benefit.

Please note that this magazine will also shortly be made “brandable” allowing our affiliates to brand the magazine and distribute it further (viral marketing). All advertisements will stay in-tact and the advertisement links will NOT be brandable.

Essentially our advertisers will have a force of over 2,000 of our affiliates promoting the magazine with their advertisement placed within it.

### **Premium Advertiser:**

We are currently offering deep discounts to our first 10 premium advertisers.

We are interested in developing a long-term advertising relationship with our advertisers and are in return willing to offer a discount far below what the advertisements will be soon selling for.

On the next page, please find our pricing for a Full page, Half page, Quarter page and Classified Ads.

In addition we are offering discounts for 3 and 6 month advertising package purchases.

## Premium Advertising Prices:

(These prices will only be honored before the October 2005 issue release. All prices will be re-adjusted for the October 2005 issue)

\*\* All advertisements are sold on a first-come, first-serve basis. We do not guarantee the availability of the following ad spots in the October or any subsequent issue.

In our interest to develop a long-term advertising relationships, Affiliate Classroom will not only offer a discount on our October 2005 issue but will allow our advertiser a chance to reserve our current rates for the next 6 months.

Please understand that our rates are planned to drastically increase in the coming months as the exposure and standing of the magazine will take a steep increase.

### Ad Rates for 1 Month Contract (October 2005 Issue):

Ad Type	Price
Full Page	\$1,500
Half Page	\$900
Quarter Page	\$500
Classified	\$200

### Ad Rates for 3 Month Contract (October - December Issues):

Ad Type	Price (10% Disc)
Full Page	\$1,350
Half Page	\$810
Quarter Page	\$450
Classified	\$180

### Ad Rates for 6 Month Contract (October - March Issues):

Ad Type	Price (25% Disc)
Full Page	\$1,125
Half Page	\$675
Quarter Page	\$375
Classified	\$150

Please understand that the 6 month is a MUCH higher value than a 25% discount. Our ad prices are planned to raise as much as 30% in the short-term.

We are allowing our current advertisers a chance to reserve ad spaces at a deep discount.

## October 2005 Issue:

We will provide our advertisers with premium ad placement on a first come, first server basis. The advertiser may request placement anywhere in the magazine and we will do our very best to comply with the advertiser's first choice.

All advertising for the October 2005 issue must be submitted by this coming Sunday, October 8, 2005 at the latest.

The advertisement must meet our approval and we must receive TWO advertisement copies (if one is to be placed in the printable version).

1. Graphic intensive
2. Text only (for printable version)

Payment in FULL must be issued by Sunday, October 8, 2005. Please issue a check to:

Affiliate Classroom, Inc.  
Attn: AC Magazine  
19714 Boxberry Drive  
Gaithersburg, MD 20879

We also accept Paypal, MC/VISA/AMEX/Discover but will add a 3% transaction fee to the payment.

Please address any questions with Anik Singal directly at:

AIM: affclassroom  
MSN: [aniksingal@yahoo.com](mailto:aniksingal@yahoo.com)  
Office: 301-977-5012  
Fax: 301-591-0930  
E-mail: [Info@AffiliateClassroom.com](mailto:Info@AffiliateClassroom.com) Subject: "Advertising"